

Register at
www.CoachTraub.com/events

Fri/Sat, July 15 or 16

8:30-9:30 p.m. Friday

OR 8:30-9:30 a.m. Saturday

HYATT PLACE PLANO

3100 DALLAS PKWY. PLANO 75093

**Remember: Elite Showcase Teams receive
50% savings off the \$200 team rate with
Discount Code "Elite2011"**

SO HAPPY WE ATTENDED:

"The day after your Performance Seminar our team came back from 6 runs down and won."

"We [The Texas Reign] attended this event in Round Rock, TX last month. Our team's overall attitudes and performances have been greatly impacted in our games since."

"One of the players who attended the seminar on Sunday night went 3 for 4 last night with a Grand Slam and 2 doubles. Not bad for the #9 hitter who was fighting for a starting position."

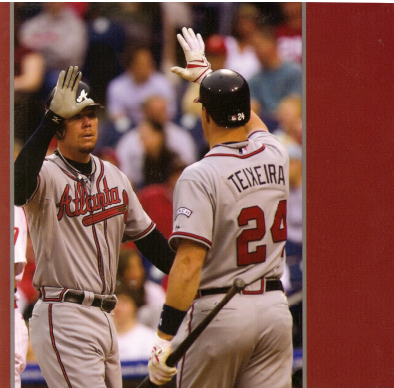


"You are as good as I've been told. Many in your position are popular with athletes but a little too soft. You are stern with your expectations and I like that."

GLENN MOORE, Head Coach
Baylor University Softball

Coach Traub

- Author of *Coaches Guide to Winning the Mental Game*
- Clients include UTA, Baylor, DBU, UH, Michael Johnson Performance.
- M. Ed. from the University of Virginia, and B.A. from Emory University.
- 13 Year of College Baseball Coaching Experience, including three at UVa.
- Coached at three different schools that were nationally ranked in the top five.
- Convention Speaker for the American Baseball Coaches Association, the THSBCA, and others.
- Disciple of Harvey Dorfman, the leading Mental Skills Coach in Major League Baseball.



**COACHES' GUIDE TO
WINNING THE MENTAL GAME**

Aaron Weintraub

Special
book/DVD package
DVD

• 2009 Book with a DVD included is ideal training for coaches parents, AND athletes!

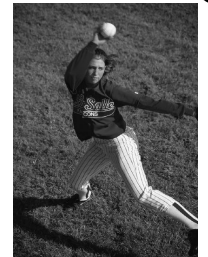
• Also available for private or small group consultations.

Coach Traub
presents

*Elite Diamond Sports
Summer College Showcase*

**Performance
Workshops**

During the July Showcase in Plano



Using Your Mind
to
Bridge the Gap
Between
Potential
and
Performance

Learn to imitate the mental techniques of Cat Osterman, Michael Johnson, Tom Brady, and Greg Maddux

Learn how to come through in the clutch!



Cara Hulme, All-Conference at UTA in both 2009 & 2010, said "Having Aaron on my side was a huge advantage."

www.CoachTraub.com
 Register at www.CoachTraub.com/events
 Phone: 214-264-4373
 Email: aaron@CoachTraub.com

Who and How Much?

ANY SPORTS TEAM AGES 14-18.
 or
 H.S. Student-Athletes & their parents.

Team Registration only \$200
 Individual/Family Registration only \$30

Elite Showcase participants get a negotiated discount!

Elite Team Registration: \$100
 Must use Discount Code "Elite2011" when registering.

Elite Individual/Family Registration: \$20
 Must use Discount Code "Elite1" when registering.

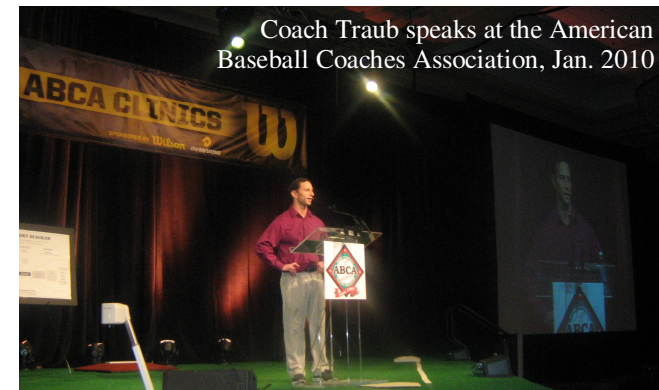
Athletes want answers!

You don't have to travel to a expensive convention to find out how to 'win' the mental side of the game.

You can do it!
Coach Traub can help.



Coach Traub speaks at the American Baseball Coaches Association, Jan. 2010



Under pressure, will you break down or break through?

What's this about???

BEST EFFORT -

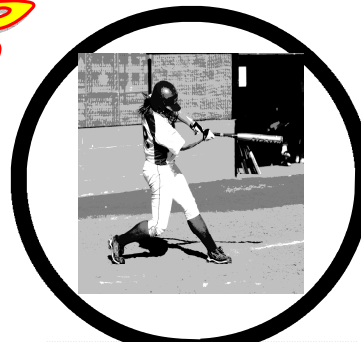
FOCUS
 ONE PITCH
 AT A TIME!

PREPARATION

ATTITUDE

CONFIDENCE

TOUGHNESS



Is good balance
 emotional or physical?
IT'S BOTH!

COURAGE

Today's sports culture teaches the physical skills of performance impressively well, but **it's a sink-or-swim world when it comes to mental skills.**

Help is available!

If you have invested significant time or money into your performance, but have not maxed out your potential, then you cannot afford to miss this seminar!